

101 Huntington Avenue Suite 1300 Boston, MA 02199-7611

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Important Administrative Information

Issue 1, March 2024

Prefer to receive the IAI via email?

Contact your account service consultant and update your email and communication preferences. We'll send the next edition to your email address.

Blue Cross Blue Shield of Massachusetts is an Independent Licensee of the Blue Cross and Blue Shield Association.





Dear Valued Customer:

Welcome to our Important Administrative Information March 2024 newsletter, with the latest health care industry news that affects you.

This issue's articles are:

- Announcing Upcoming Webinars
- New Coverage for Annual Mental Health Wellness Exam
- Effective July 1, 2024, Upcoming Changes to the Blue Cross Blue Shield of Massachusetts Formulary and Medical Policy Updates
- Effective July 1, 2024, Upcoming Changes to the Standard Control with Advanced Control Specialty Formulary

Thank you for your continued partnership.

Sincerely,

Sebra J. Walliams

Debra J. Williams Senior Vice President and Chief Sales & Marketing Officer

NEW LOOK FOR 2024!

We're excited to announce that we've refreshed the IAI quarterly newsletter. With our new look and feel, you'll find it easier to learn about important updates to your plan.

IAI March 2024

- Small accounts (50 or fewer enrolled)
- ✓ Mid-size (51-99 enrolled)
- Large (100 or more enrolled)
- 🕑 Municipal

Announcing Upcoming Webinars

We're excited to announce upcoming webinars in our account webinar series. These webinars allow your organization's leadership and human resources teams to learn more about your health plan benefits from our subject matter experts, so you can make the best possible decisions on behalf of your employees.

Upcoming topics include:

- GeoBlue®
- Hinge Health
- Countdown to 65

Presentations last approximately one hour. You can submit your questions either when you register or during the webinar. You'll receive additional details in our monthly webinar emails.

Register for an upcoming webinar at

employer.bluecrossma.com/whats-new/account webinars.

If you have any questions, contact your account executive.

IAI March 2024

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New Coverage for Annual Mental Health Wellness Exam

Starting March 31, 2024, Blue Cross Blue Shield of Massachusetts will cover an annual mental health wellness exam. This exam may be conducted as part of a routine health checkup with a primary care provider (PCP), or as a standalone visit with a PCP or licensed mental health professional. Because the mental health wellness exam is considered preventive care, there is no out-of-pocket cost for members in most plans.

The annual mental health exam is covered as required by the Act Addressing Barriers to Care (ABC Act) to improve mental health care across Massachusetts.

What is the mental health wellness exam?

The exam will include gathering patient's medical health history, taking appropriate screening tests, and using shared decision making that could include lifestyle education and counseling. While a diagnosis is not guaranteed in this exam, it may include referrals for treatments and medication options.

Who may administer the exam?

- A licensed mental health professional
- A PCP, including OB/GYNs, as a separate exam or as part of a routine health checkup

O If you have any questions, contact your account executive.

Effective July 1, 2024, Upcoming Changes to the Blue Cross Blue Shield of Massachusetts Formulary and Medical Policy Updates

Effective July 1, 2024, we're updating our formulary (list of covered medications) for medical plans with pharmacy benefits, as well as Medex^{®/*} plans with a three-tier pharmacy benefit. As part of this update, certain medications may:

- No longer be covered (exceptions may be granted)
- Be excluded from coverage (exceptions won't be granted)
- Switch tiers
- Require prior authorization and/or step therapy
- No longer be covered under the pharmacy benefit and will only be covered under the medical benefit

We're also making medical policy changes, effective July 1, 2024.

Ocomplete details about these changes will be available by May 28, 2024 at bluecrossma.com/employer in the What's New section.

*This doesn't include Medex®' 2 plans with Blue MedicareRx (PDP) prescription drug coverage.

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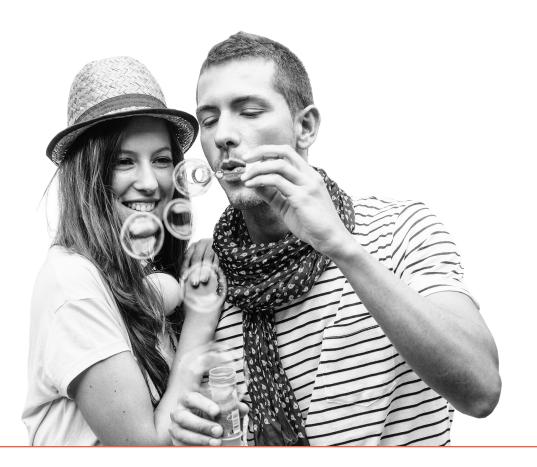
✓ Large (100 or more enrolled)

- Municipal

Effective July 1, 2024, Upcoming Changes to the Standard Control with Advanced Control Specialty Formulary

Effective July 1, 2024, CVS Caremark[®], an independent company that administers your pharmacy benefits on behalf of Blue Cross Blue Shield of Massachusetts, is updating their formulary (list of covered medications) for select self-insured plans (500+) with the Standard Control with Advanced Control Specialty Formulary. As part of this update, certain medications may:

- No longer be covered (exceptions may be granted)
- Switch tiers
- Have new quantity or dosing limits
- Require prior authorization and/or step therapy
- Be added to the list of covered medications
- Be designated as preferred
- Ocomplete details about these changes will be available by May 28, 2024 at bluecrossma.com/employer in the What's New section.



Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation, or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID card (TTY: 711). ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711). ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711). ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711). * Registered Marks of the Blue Cross and Blue Shield Association. * Registered Marks of Blue Cross and Blue Shield of Massachusetts, Inc., and Blue Cross and Blue Shield of Massachusetts HMO Blue, Inc. * Registered Marks are the property of their respective owners. © 2024 Blue Cross and Blue Shield of Massachusetts, Inc., or Blue Cross and Blue Shield of Massachusetts HMO Blue, Inc. © 002650603 (3/24)