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Boston, MA 02199-7611

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# IAI | IMPORTANT ADMINISTRATIVE INFORMATION



## **Prefer to receive the IAI via email?**

Contact your account executive and update your email and communication preferences. We'll send the next edition to your email address.

October 2022



Blue Cross Blue Shield of Massachusetts is an Independent Licensee of the Blue Cross and Blue Shield Association.

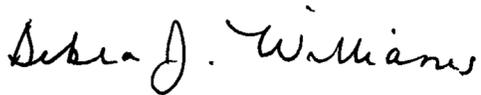
Dear Valued Customer:

Welcome to our *Important Administrative Information* October 2022 newsletter, with the latest healthcare industry news that affects you. This edition's topics are:

- Health Plan Updates for 2023
- Effective January 1, 2023, Upcoming Changes to the Blue Cross Blue Shield of Massachusetts Formulary
- Helping Members with Diabetes Get Recommended Screenings
- Effective January 1, 2023, the Standard Control with Advanced Control Specialty Formulary Will Be Offered
- We've Updated Our Specialty Pharmacy Network for Fertility Medications
- The Healthy Actions Platform Has Been Enhanced

Thank you for your continued partnership.

Sincerely,



Debra J. Williams  
Senior Vice President and Chief Sales & Marketing Officer



## Health Plan Updates for 2023

- ✔ Small accounts (50 or fewer enrolled)
- ✔ Mid-size (51–99 enrolled)
- ✔ Large (100 or more enrolled)
- ✔ Municipal
- ✔ MIIA

Choosing the right health plan is essential to attracting and retaining top talent. Effective January 1, 2023, and upon renewal, we're enhancing our health plan offering to not only meet ongoing requirements but also the market demand to provide high-quality coverage that you and your employees expect from Blue Cross.

In 2023, we'll offer solutions that drive value and address affordability like:

- Virtual Care Team – a new feature in most of our plans at no additional cost providing members a coordinated, virtual primary care experience
- New plans designed for lower premiums
- New Pharmacy Benefit Manager to help:
  - » Keep pharmacy costs down for accounts and members
  - » Provide more in-network pharmacy locations
  - » Offer new pharmacy programs that drive better health outcomes for members



To learn how these and our other updates will affect you, review the enclosed 2023 Benefits and Coverage Updates brochure. You can also find plan documents and compare plan information at [bluecrossma.org/plan-comparison](https://bluecrossma.org/plan-comparison).

## Effective January 1, 2023, Upcoming Changes to the Blue Cross Blue Shield of Massachusetts Formulary

- ✔ Small accounts (50 or fewer enrolled)
- ✔ Mid-size (51–99 enrolled)
- ✔ Large (100 or more enrolled)
- ✔ Municipal
- ✔ MIIA

Effective January 1, 2023, we're updating our formulary (list of covered medications) for medical plans with pharmacy benefits, as well as Medex<sup>®</sup>\* plans with a three-tier pharmacy benefit. As part of this update, certain medications may:

- No longer be covered (exceptions may be granted)
- Be excluded from coverage (exceptions won't be granted)
- Switch tiers
- Require Prior Authorization and/or Step Therapy



Complete details about these changes are available at [bluecrossma.com/employer](https://bluecrossma.com/employer) in the **Plan Updates** section under **What's New**.

If you have any questions, contact your account executive.

\*This doesn't include Medex<sup>®</sup> 2 plans with Blue MedicareRx (PDP) prescription drug coverage.

## Helping Members with Diabetes Get Recommended Screenings

- ✔ Small accounts (50 or fewer enrolled)
- ✔ Mid-size (51–99 enrolled)
- ✔ Large (100 or more enrolled)
- ✔ Municipal
- ✔ MIIA



In September 2022, we launched a new program with CVS Caremark<sup>®</sup>, an independent health solutions company, that helps members with diabetes get recommended screenings and care.

Complete details about these changes are available at [bluecrossma.com/employer](https://bluecrossma.com/employer) in the **What's New** section.

## Effective January 1, 2023, the Standard Control with Advanced Control Specialty Formulary Will Be Offered

- ✔ Large (100 or more enrolled)
- ✔ Municipal
- ✔ MIIA

Effective January 1, 2023, the Standard Control with Advanced Control Specialty Formulary (SC-ACSF) will be a new formulary (list of covered medications) available to select self-insured plans (500+) with pharmacy benefits. The SC-ACSF will be replacing the National Preferred Formulary (NPF). The NPF will no longer be offered through Blue Cross Blue Shield of Massachusetts.

CVS Caremark®, an independent company that administers your pharmacy benefits on behalf of Blue Cross Blue Shield of Massachusetts, will be the new pharmacy benefit manager administering the SC-ACSF.



The list of covered medications under the SC-ACSF will be available by October 24, 2022, at [bluecrossma.com/employer](https://bluecrossma.com/employer) in the **Plan Updates** section under **What's New**.

## We've Updated Our Specialty Pharmacy Network for Fertility Medications

- ✔ Small accounts (50 or fewer enrolled)
- ✔ Mid-size (51–99 enrolled)
- ✔ Large (100 or more enrolled)
- ✔ Municipal
- ✔ MIIA

Effective July 19, 2022, Encompass Fertility™, an independent company, has joined our specialty pharmacy network for fertility medications. They have access to all our covered fertility medications, and they can fill and ship medications in all 50 states.

This change applies to plans with the Blue Cross Blue Shield of Massachusetts formulary, and the National Preferred Formulary (NPF).



For more information about specialty fertility medications, use our **Medication Lookup** tool at [bluecrossma.org/medication](https://bluecrossma.org/medication).

If you have any questions, contact your account executive.

## The Healthy Actions Platform Has Been Enhanced

- ✔ Small accounts (50 or fewer enrolled)
- ✔ Mid-size (51–99 enrolled)

Healthy Actions is an affordable wellness program. Employers can earn back up to 7.5% of their premium, and employees can earn up to \$300 in rewards, all while promoting a culture of health and well-being.

On August 1, 2022, we made updates to the platform which allows us to use user data to enhance reporting, and create a more personalized experience for our members. Updates include:

- Mobile-optimized approach
- Easy uploading of forms
- Enhanced participant and customer support
- Real-time updates on completed activities

The way the program works won't change. However, all current users will need to re-register and create a new log-in to use the upgraded platform.



If you have any questions, contact your account executive.