



HEALTHY ACTIONS[®]

Our Integrated Wellness Program

You can earn back up to 7.5% of your premium when you offer Healthy Actions to your employees. The program motivates employees to partner with their doctors and take an active role in their health, earning up to \$300 themselves.

 Percentage of employees who earn the full \$300 reward:	 Your reward is:
20–49%	1.25% of your current year's premium*
50–79%	2.5% of your current year's premium*
80–100%	7.5% of your current year's premium*

* The premium reward is based on total premiums paid during the full 12-month contract period.

THE VALUE FOR EMPLOYERS

- Earn back up to 7.5% of your premium
- Empower your employees to take charge of their health and well-being

Availability: Fully insured accounts with 1–99 subscribers

THE VALUE FOR EMPLOYEES

- The chance to earn up to \$300 annually
- The opportunity to become more aware of their overall health, and learn more about healthy living

To receive your premium reward, your employees must meet the full requirements of the program, and must be active employees at the end of the plan year. If your employee participation rate qualifies you for a premium reward, it will be calculated within 90 days of your renewal date. You can find your reward amount in the Adjustments section of your bill. If you decide to leave your insured benefits plan with Blue Cross for another carrier, you won't receive a check for the premium reward.

Blue Cross Blue Shield of Massachusetts is an Independent Licensee of the Blue Cross and Blue Shield Association.

QUESTIONS?

To learn more about Healthy Actions,
talk to your account executive.



MASSACHUSETTS