

INTRODUCING BLUE 20/20 PLUS

Offering Even More Affordable Vision Coverage

With Blue 20/20 PLUS, members can get greater savings on their vision care when they receive services from a “PLUS provider.” PLUS providers are already part of our Blue 20/20 provider networks. In addition to their Blue 20/20 base plan, members get these enhanced benefits:

- **\$0 exam copay**
- **Additional \$50 frame allowance, with no brand restrictions**

These benefits can be combined with other offers and discounts to provide a seamless member experience and even greater savings.

ON AVERAGE, MEMBERS SAVE **86%** WHEN VISITING A PLUS PROVIDER

Vision Care Service	Average Retail Cost	Average In-Network Provider Cost	Average PLUS Provider Cost
Eye exam	\$162	\$10	\$0
Lenses	\$153	\$50	\$50
Frames	\$206	\$206	\$206
Frames allowance	N/A	-\$130	-\$180
Frames discount (additional 20% off frames balance)	N/A	-\$15	-\$5
MEMBER COST	\$521	\$121	\$71

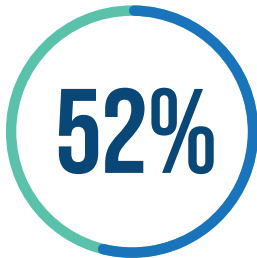
*Example for illustrative purposes only. Based on weighted average of sample transactions. Actual savings will depend on benefits, as well as frame selection. Retail cost based on industry averages. Some provisions, benefits, exclusions, or limitations listed herein may vary by state. Discounts are not insurance.

THE VALUE FOR EMPLOYERS

- Flexible, affordable plan options and offerings
- Enhanced benefits to better attract and retain employees
- One of the nation's largest vision networks
- Ability to integrate Blue 20/20 PLUS claims data with our medical plans, to help identify certain health conditions early
- Easy-to-use online tools

THE VALUE FOR EMPLOYEES

- \$0 exam copay
- Additional \$50 frame allowance, with no brand restrictions
- More flexibility and choice when selecting vision care
- Convenient access to thousands of nationwide provider locations, including independent, retail, and online options, with no coupons or promotional codes required
- Easily find Blue 20/20 PLUS providers with our Provider Locator



More than half of members had no out-of-pocket cost when purchasing frames from a PLUS provider.¹

Blue 20/20 PLUS network includes

470+ MASSACHUSETTS PROVIDERS AND 9,000+ NATIONAL PROVIDERS

NATIONAL RETAILERS

- LensCrafters®
- Pearle VisionSM
- Target Optical®

ONLINE SHOPPING OPTIONS

- Lenscrafters.com
- Targetoptical.com
- Glasses.com

QUESTIONS?

To learn more about Blue 20/20 PLUS, talk to your account executive.

1. Based on EyeMed's 2022 book-of-business analysis of Eye360 members. Blue 20/20 is administered by EyeMed Vision Care®, an independent vision benefits company.