

BLUE 20/20 VISION COVERAGE

Benefits You See from a Company You Trust

WITH BLUE 20/20, YOU AND YOUR EMPLOYEES GET MORE CHOICE, MORE VALUE, AND MORE SAVINGS:

- One of the nation's largest vision networks
- Multiple plan options
- Award-winning customer service
- The ability to calculate estimated, out-of-pocket costs in advance
- Affordable premiums
- Exclusive savings on vision and hearing products
- Easy-to-use online tools
- Digital ID card access with MyBlue

ACCESS TO ENHANCED BENEFITS WITH BLUE 20/20 PLUS

52% of members had no out-of-pocket cost when purchasing frames from a PLUS provider.¹

EYE HEALTH IS ESSENTIAL TO OVERALL HEALTH:



7 major health problems can be detected through an eye exam.²



80% of American adults report some symptoms of digital eyestrain.³



Only 28% of employees have access to vision insurance.⁴

THE VALUE FOR EMPLOYERS:

- Range of flexible, affordable plan options, including access to enhanced coverage with Blue 20/20 PLUS
- Ability to integrate Blue 20/20 claims data with our medical plans, to help identify certain health conditions early
- A low-cost way to enhance benefit offerings to better attract and retain employees
- Easy and convenient online employer portal
- Interactive virtual benefit fair options⁵ for simple access to benefit information

THE VALUE FOR EMPLOYEES:

- Convenient vision care where, when, and how employees want it
- In-network access to major retail providers such as LensCrafters®, Pearle VisionSM, and Target Optical®
- Enhanced eye care benefits for Blue 20/20 members with diabetes
- 24-hour access to online tools, including the member portal, the MyBlue app, and the "Know Before You Go" cost estimator
- International coverage available in more than 20 countries
- Additional savings and a seamless member experience with Blue 20/20 PLUS

BLUE 20/20 PLUS VISION BENEFITS

With Blue 20/20 PLUS, members can get greater savings on their vision care when they receive services from a PLUS provider. PLUS providers are already part of our Blue 20/20 provider networks. In addition to their Blue 20/20 base plan, members get a **\$0 exam copay, and an additional \$50 frame allowance, with no brand restrictions.**

ON AVERAGE, MEMBERS SAVE **86%** WHEN VISITING A PLUS PROVIDER

Vision Care Service	Average Retail Cost	Average In-Network Provider Cost	Average PLUS Provider Cost
Eye exam	\$162	\$10	\$0
Lenses	\$153	\$50	\$50
Frames	\$206	\$206	\$206
Frames allowance	N/A	-\$130	-\$180
Frames discount (additional 20% off frames balance)	N/A	-\$15	-\$5
MEMBER COST	\$521	\$121	\$71

*Example for illustrative purposes only. Based on weighted average of sample transactions. Actual savings will depend on benefits, as well as frame selection. Retail cost based on industry averages. Some provisions, benefits, exclusions, or limitations listed herein may vary by state. Discounts are not insurance.

HELPFUL DIGITAL TOOLS

MYBLUE DIGITAL ID CARD

Members can use the MyBlue app to access their Blue 20/20 ID card, right from their phone. Once they create a MyBlue account, members can download their digital ID card or email a PDF of the card to their doctors.

VIRTUAL BENEFIT FAIR

Enhance your employees' experience during open enrollment with a no-cost, innovative virtual benefit fair.⁵ This option helps members learn about their vision benefits and make informed decisions. It also allows them to see which in-network providers are nearby, and schedule appointments online.

"KNOW BEFORE YOU GO" TOOL

Blue 20/20 members can use the "Know Before You Go" tool by EyeMed[®], an independent company, to estimate their out-of-pocket costs before they meet with their provider. The estimates are based on their vision benefits as well as their needs, services, and preferences.

ONLINE VISION TEST

Blue 20/20 members can easily test their vision online with Essilor[®], an independent ophthalmic optics company. The online tests can help members find out if it's time for a more detailed examination with a vision provider.

QUESTIONS?

To learn more about Blue 20/20, talk to your Account Executive.

1. Based on EyeMed's 2022 book-of-business analysis of Eye360 members. Blue 20/20 is administered by EyeMed Vision Care[®], an independent vision benefits company.
2. Barbara Stepko (AARP), "7 Health Problems That Can Be Detected Through an Eye Exam," April 2021.
3. The Vision Council, "Focused inSights 2022: Digital Habits," November 2022.
4. U.S. Department of Labor, "National Compensation Survey: Employee Benefits in the United States," March 2020.
5. This option is available to accounts that have 50+ eligible employees.