

BLUE 20/20 VISION COVERAGE

Benefits you can see from a company you trust

With Blue 20/20, you and your employees get more choice, more value, and more savings:

- One of the nation's largest vision networks
- Enhanced vision coverage, at no additional cost, for kids under 19 who are enrolled in select Blue 20/20 plans¹
- Award-winning customer service
- The ability to estimate out-of-pocket costs in advance
- Multiple plan options and affordable premiums
- Exclusive savings on vision and hearing products
- Access to vision benefits and digital ID card through MyBlue²
- The ability to search for a provider online and view special offers

ACCESS TO ENHANCED BENEFITS WITH BLUE 20/20 PLUS

52% of members had no out-of-pocket costs when purchasing frames from a PLUS provider.³

Eye health is essential:



7 major health problems can be detected through an eye exam.⁴



80% of American adults report some symptoms of digital eyestrain.⁵



An estimated **93 million adults in America** are at high risk for vision loss, but only half visited an eye doctor in the past 12 months.⁶

The value for employers:

- Range of flexible, affordable plan options, including enhanced coverage with Blue 20/20 PLUS
- Ability to integrate Blue 20/20 claims data with our medical plans, to help identify certain health conditions early
- A low-cost way to enhance benefit offerings, to better attract and retain employees
- Convenient online employer portal
- Interactive, virtual benefit-fair options⁷ for easy access to benefit information

The value for employees:

- Convenient vision care where, when, and how employees want it
- In-network access to major retail providers such as LensCrafters®, Pearle VisionSM, and Target Optical®
- Enhanced eye care benefits for Blue 20/20 members with diabetes
- Access to vision benefits through MyBlue and the MyBlue app²
- International coverage available in more than 20 countries
- Additional savings and a seamless member experience with Blue 20/20 PLUS

Blue 20/20 PLUS vision benefits

With Blue 20/20 PLUS, members can get greater savings on their vision care when they receive services from a PLUS provider. PLUS providers are already part of our Blue 20/20 provider networks. Members, in addition to their basic Blue 20/20 plan, get a **\$0 exam copay**, and a **\$50 frames allowance**, with **no brand restrictions** when they visit a PLUS Provider.

ON AVERAGE, MEMBERS SAVE 86% WHEN VISITING A PLUS PROVIDER			
Vision care service	Average retail cost	Average in-network provider cost	Average PLUS provider cost
Eye exam	\$162	\$10	\$0
Lenses	\$153	\$50	\$50
Frames	\$206	\$206	\$206
Frames allowance	N/A	-\$130	-\$180
Frames discount (additional 20% off frames balance)	N/A	-\$15	-\$5
Member cost	\$521	\$121	\$71

Example for illustrative purposes only. Based on weighted average of sample transactions. Actual savings will depend on benefits, as well as frame selection. Retail cost based on industry averages. Some provisions, benefits, exclusions, or limitations listed herein may vary by state. Discounts are not insurance.


Blue 20/20 offers enhanced vision coverage for kids under 19 who are enrolled in select Blue 20/20 plans. This enhanced coverage is included at no additional cost.

- Two fully covered eye exams at \$0 copay per benefit period
- One pair of replacement lenses (subject to prescription change) per benefit period
- Fully covered blue-light prescription lenses treatment
- Fully covered standard polycarbonate lenses
- New discount for enrolled kids under 19: 35% off non-prescription blue-light glasses

HELPFUL DIGITAL TOOLS



Access to benefits through MyBlue²



Virtual benefit fair⁷



“Know Before You Go” cost estimator⁸

To learn more about Blue 20/20, talk to your account executive.

1. Applicable plans include Exam Plus vision plans. Does not apply to Materials Only and Exam Only vision plans.
2. Blue 20/20 members who have a Blue Cross medical plan, dental plan, or both can access their vision benefits through MyBlue. Blue 20/20 vision-only members must continue to use [blue2020ma.com](#) to access their vision benefits online.
3. Based on the 2022 book-of-business analysis of Eye360 members by EyeMed Vision Care®, an independent vision benefits company.
4. Barbara Stepko (AARP), “7 Health Problems That Can Be Detected Through an Eye Exam,” April 2021.
5. The Vision Council, “Focused inSights 2022: Digital Habits,” November 2022.
6. Centers for Disease Control and Prevention, “Fast Facts About Vision Loss,” January 2024.
7. This option is available to accounts that have 50+ eligible employees.
8. “Know Before You Go” is a tool provided by EyeMed Vision Care, an independent vision benefits company.